

Supplementary materials

Purpose

Video inspiration:

- Palatine Promise: All That We Share - Diversity Project - <https://www.youtube.com/watch?v=5jjqTav4-88>
- UHSM People No Boxes - <https://www.youtube.com/watch?v=yuGzIOOSDRA>
- All That We Share - <https://www.youtube.com/watch?v=Hlx03o19aY0>
- We Are Rochester - <https://www.youtube.com/watch?v=fP2J33tsBWE>

Strategy

Volunteer callout email:

Good morning!

I'm emailing to request your help as we begin to plan for the 2017-18 school year. As you may be aware, *Starting Point*, held this year on Aug. 30, 2017, is our annual kick-off event for Peel board employees. This year, we're creating a video that we can't disclose too much about (because SECRET), but we're looking for volunteers from the HJA Brown Education Centre to supplement our existing group of "actors." You would participate in an interactive activity together and will be asked to respond, in groups, to questions about who you are personally and professionally. It is a safe space and participants will not be asked to disclose anything they're uncomfortable sharing.

If you'd like to learn more and are interested in volunteering, we're looking for 10 staff members from the board office to volunteer.

Video Shoot Details:

- **Who?** the video will consist of 50 participants including students, teachers, administrators and board office staff
- **When?** Tuesday, June 13 from 3:30 p.m. to 7:30 p.m. – shoot may not take the full four hours – dinner will be provided (Rain date: June 20)
- **Where?** Tentative location: Hillside Public School
- **What will you be doing?** Don't worry, there's no dancing, no memorizing lines or five-page scripts. You will join the other volunteers in an interactive activity where participants get to know each other.

Things to note:

- Supervisor approval is required. If they or you have questions, please contact me at ext. 2814 or Navneet Sahota at ext. 2626.

If you're interested in volunteering, please let us know by **Wednesday, May 31.**

Thanks for considering this request!

Carla

Media Support drone footage:



Volunteer chart:

Location volunteer is from	Type of volunteer	# of volunteers	Details about volunteers (include diversity details in here)
Hillside Sr. Public School	Students	15-20	Diverse range from grade 5 to 8: <ul style="list-style-type: none"> • Asian student • LGBTQ+ **(not comfortable sharing) • South Asian • Black male • Black female • Wears Hijab
	Staff	14	Mostly white
Clarkson Secondary School	Students		
	Staff	5	Male white Female white Female Asian Female Asian South Asian female
CBO	Board office staff	9	Assistant General Manager, Facilities Operations Manager of Facilities Teacher – Instructional Coach
Rick Hansen Secondary School	Indigenous student + Teacher	2	
Other volunteers		4	Resource Teacher Two vice principals Principal
Sikh Student Associated			
Student Leaders	Student Trustees	2	Carolyn Mahr Khushpal Pawar
	PSPC	3	
John Fraser Secondary School		6	5 Students and 1 staff: <ul style="list-style-type: none"> • Asian • South Asian • Wears Hijab • Muslim
Erindale Secondary School	Students	5	
	Staff	1	
Total # of volunteers		= 85	

Voiceover script:

All That We Share Starting Point 2017

It's human nature to group people. To put them in boxes. But what makes us "us" and them "them?"

There are New Canadians, settlers to this land, some recent and some who've been here for generations. And there are those who are Indigenous to this land and have been here since time immemorial.

Those who overshare on social media. And those who don't even have a Facebook account.

There are those we share something in common with. And those we don't.

Today, I'm going to ask you some questions. Some might be a bit personal, but I hope you will answer them honestly.

Who here was ever sent to the principal's office? Who is an overachiever? An underachiever?

And then there's us.

We who consider ourselves Canadians. And we who share this land.

We who have felt discriminated against because of something we couldn't control.

We who rush to judgment.

We who have been bullied. We who have bullied.

We who support a family member or a friend with a mental illness. We who've been supported through a personal illness.

And all of us who love to do the chicken dance and those who can whip nae nae.

We who feel motivated. And we who sometimes feel defeated because the world tells us we'll never be good enough. Smart enough. Enough.

And we who will do what needs to be done to make sure our all of our students can truly rise.

We who feel marginalized. And those of us who stand up for others to create safe spaces.

We who identify as LGBTQ+. We who have family that are LGBTQ+. And we who celebrate differences because we should.

We who inspire. We who also inspire. And we who have been inspired.

And then there's all of us who just love the Peel District School Board.

Maybe there's a lot more to the Peel smile than we think.

Video Shoot script:

"We Who Inspire" - Equity Video 2017 – Shooting Script

***Please Note - Drone Cutaways – we will do last - so we capture the initial energy of the group with our ground shots first**

VIDEO SHOTS	SCRIPT	NOTES
<p>Michael – some wide and close fly overs of empty squares.</p> <p>Tom – MCU, WS of empty playground</p> <p>Kevin- with Osmo over empty squares</p>	<p>It's human nature to group people. To put them in boxes. But what makes us "us" and them "them?"</p>	<p>We should do at least 3 takes of each part of the script</p> <p>And shoot Drone cutaways last</p>
<p>Michael & Tom –5D and 6D shots of crowd talking to each other before we call them into their squares and also candids as they walk to their squares</p> <p>Kevin- moving coverage with Osmo</p>	<p>There are new Canadians. Those who have been here for many years. And those whose ancestors have always been here.</p> <p>Those who overshare on social media. And those who don't even have a Facebook account.</p> <p>There are those we share something in common with. And those we don't.</p>	
<p>Michael and Tom -CU/MCU etc of faces after groups walk into their squares. Shot of Person with clipboard speaking to group</p>	<p>Today, I'm going to ask you some questions. Some might be a bit personal, but I hope you will answer them honestly.</p>	<p>Audio on location, person with clipboard addressing group.</p>
<p>*Repeat with each question</p> <p>Michael & Tom –5D and 6D shot of individuals heading to the line after each question is asked and forming the groups. Include wide and CU reactions, as</p>	<p>Who here was ever sent to the principal's office? Who is an overachiever? An underachiever</p> <p>And then there's us.</p> <p>We who consider ourselves Canadians.</p>	<p>Audio on location, person with clipboard addressing group.</p> <p>[empty box or one person in the box wearing a paper bag over their head]</p>

<p>well shots of others still in squares reactions</p> <p>Kevin- moving coverage with Osmo</p>	<p>We who have felt discriminated against because of something we couldn't control.</p> <p>We who rush to judgment.</p> <p>We who have been bullied. We who have bullied.</p> <p>Those who handed in an assignment three days early. And we who are proud procrastinators.</p> <p>We who support a family member with a mental illness. We who've been supported through a personal illness.</p> <p>And all of us who love to do the chicken dance and those who can whip nae nae.</p>	<p>[full group some waving tiny Canadian flags]</p>
<p>Michael 5D, Tom 6D</p> <p>Kevin –Osmo</p> <p>[two or three black males youth surrounded by others—camera focuses on them standing there as others chat around them]</p> <p>[those around the black you begin to engage them in conversation]</p>	<p>We who feel motivated. And we who sometimes feel defeated because the world tells us we'll never be good enough. Smart enough. Enough.</p> <p>And we who will do what needs to be done to make sure our all of our students can truly rise.</p> <p>We who feel marginalized. And those of us who stand up for others to create safe spaces.</p> <p>We who identify as LGBTQ+. And we who celebrate</p>	<p>Additional shot</p> <p>*shots of some doing the dance at line and in squares</p>

	<p>differences because we should.</p> <p>We who inspire. And we who have been inspired.</p>	
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Additional categories, if required:

- We who are introverts. And those of us who are extroverts.
- We who learned English as second language and those who speak multiple languages.
- We who have helped make change and we who have embraced change.
- We who ask a lot of questions and we who aren't afraid to admit that we don't always have the answers.
- We who restrict our singing to the shower and we who CAN sing (could be cool to get a couple of seconds of someone singing)
- We who love to dance and those of us who think we can dance
- We who have been lonely. And we who have been welcomed by Peel fam.