
Notice of Motion

To: Canadian Association of Communicators in Education
Membership

From: Executive Committee

Date: September 30, 2016

Topic: Membership fee increase and structuring



A. Notice of Motion:

- a. This memo is intended to comply with Part 53 of the Canadian Association of Communicators in Education by-laws.

B. Executive committee process:

- a. The Executive Committee discussed the prospect of increasing the membership fee for the Association for a number of months during Executive Committee meetings.
- b. The Executive Committee gathered information on membership fees for similar associations as research when looking into an increase.
 - i. CPRS membership: \$270
 - ii. NSPRA membership: \$275 USD
- c. The Executive Committee discussed membership fee structuring to allow for reduced rates to organizations with multiple CACE members.
- d. The Executive Committee is updated regularly on the Association's finances, and understands their role as financial stewards, responsible for the operations of the Association.
- e. Pursuant to Article 19 of the Canadian Association of Communicators in Education By-law: Membership Dues – The annual membership fee and any other fee or fees shall be determined from time to time by the Executive. All fees and increases to fees as determined by the Executive must be ratified by a majority of the members at the annual general meeting.
- f. At the September 15, 2016 meeting of the Executive Committee, it was decided to present a notice of motion for a membership fee increase to the membership of the Association.
- g. At the September 15, 2016 meeting of the Executive Committee, it was decided to present a notice of motion for a membership fee structure to be established.

- h.** Two motions will be prepared for the Annual General Meeting:
 - i. Motion A addressing the increase in the membership fee
 - ii. Motion B addressing the establishment of a membership fee structure.
Motion B has two options, depending on the outcome from Motion A.

Motion A

Whereas the membership fee of the Canadian Association of Communicators in Education has not been increased since prior to 2007. The exact date is unknown. The 2008-2009 executive determined against a fee increase as noted in the 2009 Treasurer's Report.

Whereas the main source of revenue for the Association is in membership fees,

Whereas the costs of operating the Association have increased,

Whereas the services offered to the membership by the Association have increased and broadened,

Now therefore be it resolved that the Canadian Association of Communicators in Education membership fee be increased from \$195 to \$250.

Motion B

NOTE: Depending on the outcome of the vote on Motion A, either Motion B.1. or Motion B.2. will be presented.

Motion B. 1.

Whereas the Canadian Association of Communicators in Education is a membership-based organization,

Whereas a defined membership fee structure for multiple memberships within one organization may increase the number of members,

Whereas some Association members work for organizations with more than one Association member,

Whereas the Association encourages organizations to have multiple memberships,

Whereas funding for professional memberships often comes directly from the employer,

Whereas members make up the majority of Conference attendees,

Now therefore be it resolved that the Canadian Association of Communicators in Education create a membership fee structure of:

- Single member: \$250
- 2nd member: \$200
- More than two members from a single organization: \$600

Motion B.2.

Whereas the Canadian Association of Communicators in Education is a membership-based organization,

Whereas a defined membership fee structure for multiple memberships within one organization may increase the number of members,

Whereas some Association members work for organizations with more than one Association member,

Whereas the Association encourages organizations to have multiple memberships,

Whereas funding for professional memberships often comes directly from the employer,

Whereas members make up the majority of Conference attendees,

Now therefore be it resolved that the Canadian Association of Communicators in Education create a membership fee structure of:

- Single member: \$195
- 2nd member: \$175
- More than two members from a single organization: \$500