



ANNUAL REPORT 2008-2009

Prepared by: Simon Vinet, President

With an eye on the future, I am pleased to present the CACE's accomplishments for the 2008-2009 school year in this annual report.

ORGANIZATIONAL COMMUNICATIONS

You have no doubt noticed that the CACE is expending efforts in the area of organizational communications. This year, the CACE developed a communication plan and we have worked hard at maximizing the use of electronic communication tools, which allow us to increase our communications with our members without increasing costs.

Next year, the CACE will have yet another communication plan, this one containing three (3) strategic objectives. More and more, we strive to promote the CACE's seven (7) signature services: 1) a membership directory, 2) a code of ethics, 3) the BRAVO! Awards, 4) an on-line forum, 5) templates, examples and documents, 6) regional meetings and networking, and 7) the annual conference.

VIRTUAL SHIFT

During the 2008-2009 school year and for the first full year, the CACE used its Web platform for both membership and registration to the annual conference. This new working mode greatly facilitated the process, allowing the CACE to focus on other priorities. Thank you very much to the team at Virtuo.ca who offers Web services in partnership with us.

Among other accomplishments, the CACE now has a more user-friendly online forum where members can send their questions directly to other members. The CACE also now has its page on Facebook, facilitating discussion among its members on topics of current interest. Finally, the secure section of the CACE Web site contains more and more resources in the *Templates, examples and documents* section.

FINANCES

The CACE has had a very positive fiscal year. We have cut expenditures and increased revenues. Using a project management approach for the conference and for the CACE in general, we have ended the year with a profit.

Profits have been reinvested in the contingency fund, regional activities, strategic planning and the CACE 25th anniversary. I wish to thank the members of the Toronto conference committee and of the executive for their constant efforts at cutting expenditures in order to ensure the cost-effectiveness of our activities.

A FEW STATISTICS FOR 2008-2009

Number of regular members: 121
Number of associate members: 10
Number of life members: 15
Total number of members: 146
Number of visits to the CACE Web site: 7,598
Number of fans on our Facebook page: 24
Number of submissions to the Bravo! Awards: 40

THANKS

I would like to thank CACE members for your membership in our professional organization. As this association belongs to you, it is important that you share your comments with us.

This association could not exist without its volunteers, which is why it is essential to thank the regional liaisons and the national conference committee for their excellent work throughout the 2008-2009 school year. The CACE needs volunteers like you: don't hesitate to get involved.

In closing, I wish to thank the individuals who have agreed to lead the organization by accepting a role on the executive. Thank you for your open-mindedness and your professionalism. Your commitment to the CACE is unparalleled and I greatly appreciate working with you in order to offer more to our members.

Finally, I address a special thank you to Doug Strachan who is leaving the CACE executive after six (6) years of service. His commitment to our organization has been exemplary.

THE FUTURE...

The CACE's future is bright! The year 2009-2010 will mark the 25th anniversary of CACE and we are proud to celebrate this event with a gala to be held in Montréal on October 5, 2009. Special thanks are due to our partners Chabo Communications for the design of the CACE 25th anniversary logo.

The year 2009-2010 will also herald the CACE's first strategic plan. The CACE regional liaisons and executive met in Montréal recently to begin the strategic planning process, which will allow us to better meet our members' needs. More information will be communicated to you soon.

Sincerely,



Simon Vinet
CACE President