



**Would you be interested in presenting a workshop at the 2016 CACE Conference in Ottawa?
 Would you like to share “connectivity” experiences with your colleagues?**

Android, iPhone, Instagram, Facebook, Snapchat, Google Hangout, Facetime, SurveyMonkey, LinkedIn ...
 phew! This connectivity vocabulary in our world of immediacy and cyber-links is overwhelming. Come
 untangle this web with your knowledge to the next CACE conference! Looking for ideas? Here is what
 we had in mind:

- The benefits of using videos;
- How to use social media and establish a successful strategy;
- How to communicate effectively in crisis situations with our parents and the media;
- How to build lasting relationships with school communities to develop projects and winning
 partnerships.

Any other subjects you might want to share? We are open to suggestions!

Workshop proposal submission deadline is June 17, 2016

Please complete the information requested below and send your proposal to

valentine.hebert@cepeo.on.ca

Workshop acceptance notification will be sent by June 30, 2016

Connectivity comes with innovations! This year we are seeking two (2) kinds of workshops.

(Please indicate your interest):

	<p>Case studies - 75 minute workshop <i>Sunday, October 23, 13:15-14:30</i> Did you have an experience that brought you successful/unsuccessful results?</p>	<input type="checkbox"/>	<p>Best Practices - 30 minute Carousel <i>Monday, October 24, 13:30-14:45</i> Share your best practices with participants. You will be asked to guide the discussion to ensure an engaging exchange of innovative ideas.</p>
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What is your workshop title?

Describe your workshop in 100 words or less:





Have you presented this workshop before? (Please specify dates and groups targeted at that time.)

Please provide a short biography:

What experience level best describes the target audience for your workshop?

(Check one)

- New PR professional (1-3 years)
- Advancing professional (4-7 years)
- Mid-career professional (7-15 years)
- Veteran professional (15+ years)
- N/A Topic is not experience-level specific.

Will your presentation be in: French English Bilingual

Name	
Email address	
Phone Number	
Name of School District, Association or Organization	
Number of years as a communication professional	
Number of years working in communications	

- I will present alone.
- Others will present with me: Please provide the name(s), title(s) and contact information for the person(s) presenting with you:

Please provide a short biography of your co-presenter(s):

Presenters whose proposals are accepted will receive \$50 off the cost of a full-conference registration. (If more than one person is presenting a workshop, only one presenter will receive a \$50 registration credit.)

