

Canadian Association of Communicators in Education – Sponsorship Grid



Benefit	Platinum \$10,000+	Gold \$5000+	Silver \$2500+	Bronze \$1000+	Friend \$500+	Supporter \$250+
Annual CACE corporate membership (one person)						
Presenting sponsor of CACE webinar						
Corporate name and contact information in Membership Directory by category						
Corporate Logo on CACE President's Newsletter – 4 times per year						
Corporate logo on CACE website homepage						
Corporate logo / 150 word description and web link on CACE sponsors webpage						
Corporate logo with web link on CACE sponsors webpage						
Corporate name listed on CACE sponsors webpage by category						
Corporate name included within CACE social media presence						
Corporate logo, 150 word description and web link on Conference webpage						
Corporate logo with web link on Conference webpage						
Corporate name listed on Conference webpage by category						
Corporate advertisement in Conference Program (full page)						
Corporate advertisement in Conference Program (1/2 page)						
Corporate advertisement in Conference Program (1/3 page)						
Corporate advertisement in Conference Program (1/4 page)						
Corporate advertisement in Conference Program (business card)						
Corporate name listed in Conference Program by category						
Corporate name in sponsor rotating visual presentation (PowerPoint) by category						
Sponsor Recognition and corporate description at conference keynote						
Insert in conference delegate bags (insert is supplied and paid by sponsor)						
Registration at National Conference (one person)						
Mention in Conference opening address						
10x10 kiosk space at National Conference						

CACE Connections	CACE Website	CACE Conference
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- Sponsorship will be effective from July 1 to June 30. Sponsorship will be subject to approval by the CACE Executive.
- No exclusivity will be provided to sponsors.
- Sponsorship beyond the Platinum level is available with recognition to be negotiated with the CACE Executive.
- To ensure equity among sponsors, no other options or special requests shall be granted to sponsors.
- Acknowledgement will be provided on payment of sponsorship.
- For gift in kind exchange of services, a receipt identifying the market value of the goods or service must be provided with a balance of \$0.00.
- To avoid conflict of interest as sponsors, only those eligible for Full Membership in CACE can sit on the Conference Committee or CACE Executive.

APPROVED AT JANUARY 2016 CACE EXECUTIVE MEETING