



2014-2016 CACE STRATEGIC MAP

OUR MANDATE

To promote and contribute to the development of professional communication services in the Canadian education sector.

OUR VISION

To contribute to student achievement and well-being through excellence in communication.

OUR KEY TARGET GROUPS

People responsible for internal and/or external formal communications in the Canadian education sector.

OUR STRATEGIC AREAS OF FOCUS

PROFESSIONAL DEVELOPMENT

CACE offers best practices in communication in education through its annual national conference, regional meetings and website.

PROMOTION AND RECOGNITION

All school boards/districts and their associations in Canada are aware of CACE.

SUSTAINABILITY

CACE is financially sustainable and has a resilient succession plan in place for CACE Executive.