



ANNUAL REPORT 2009-2010

Written by: Simon Vinet, CACE President

It is with great pleasure that I present this annual report for the year 2009-2010. Again this year, members of the Executive and regional liaisons worked relentlessly to offer you, our members, new networking opportunities and services.

CACE'S FIRST STRATEGIC PLAN - A GIFT FOR OUR 25th ANNIVERSARY!

The year 2009-2010 was both outstanding and success-filled for CACE. In addition to being that of our 25th anniversary, 2009-2010 also saw a first: our organization's first strategic plan. CACE deserved such a plan, one that would set a clear, specific direction in order to meet the growing needs of our members.

In October 2009, following consultations with our regional liaisons and members of the Executive, we held 2 days of meetings. These were very productive, allowing CACE to establish our vision and our mandate. A first for CACE! Then, on the tactical side, regional liaisons and members of the Executive shared the task of developing, through a series of teleconference calls, action plans for each of the 3 areas of focus and the 6 strategic objectives outlined in the strategic plan. The plan, which stretches from 2010 to 2013, was launched in January 2010.

Since that time, we have already met some of the objectives set out in the plan, including the following:

- We have upgraded the Best Practices section on our Website
- Each members' profile on the Web site has an "expertise" section. This will enable us to provide an "expertise database".
- The Web site's "Useful Documents" section has been completely redesigned.
- CACE rolled out a sponsorship program for its conferences and for the association. We already have our first corporate sponsor.
- We are actively seeking out partnerships. As an example, we now have an agreement with the QESBA whereby we promote CACE's services to its members.

These accomplishments are a testament to the constant efforts by our Executive members and regional liaisons to provide our 5 essential services and to always offer more to our members.

I remind you that all of the strategic plan 2010-2013 objectives are accessible to everyone on CACE's Web site. We are in a very good position to meet all of these objectives.

COMMUNICATIONS - CACE OPENS UP TO ITS MEMBERS

Last year, CACE created an annual communications plan and we have strived to favour electronic communication tools. Throughout the past year, we have pursued our efforts to communicate electronically.

For example, CACE now has a Twitter page as well as a Facebook page. The members' section of our Web site is more complete than ever before. We invite you to take advantage of these communication tools on a regular basis.

Next year, based on our strategic plan, we will offer our members a communication tool allowing them to see the minutes of all executive meetings, thereby enhancing transparency.

FINANCES - ENSURING CACE'S LONGEVITY!

CACE had a very good fiscal year. As a result of using an activity based approach for the conference and for CACE in general, we ended the year in a good financial position, as planned.

We have also equipped ourselves with financial mechanisms to ensure CACE's long term sustainability, so that it may live on and prosper for another 25 years!

A FEW STATISTICS FOR 2009-2010

Number of regular members: 126

Number of associate members: 15

Number of life members: 16

Total number of members: 157

Number of participants at the Montréal conference: 122

Number of regional workshops: 3

Average number of monthly visits to the CACE Web site: 567

Number of fans on our Facebook page: 72

Number of Twitter followers: 22

Number of submissions to the Bravo! Awards: 48

A WORD OF THANKS - THE IMPORTANCE OF OUR MEMBERS' INVOLVEMENT

I wish to thank CACE members for your membership in our professional organization. This association belongs to you and it is important that you share your comments with us.

This association would not survive without its volunteers. For this reason, it is essential to thank our regional liaisons and national conference committee members for their excellent work during the 2009-2010 school year. CACE needs volunteers like you. Don't hesitate to get involved.

I would like to conclude by thanking the people who agreed to lead the organization by sitting on the Executive. As you know, being a volunteer member of a national association's Executive Committee takes time out of our already busy schedules. Many evenings and some weekends must be sacrificed in order to attain our goals. Your commitment to CACE is unequalled and I greatly appreciated working with you over the past 6 years.

As stated in the CACE constitution, after 6 years of involvement on the Executive, a member must step down. It is with some sadness that I say "Goodbye". I am very satisfied with CACE's progress over the past 6 years. During that time, I have rubbed shoulders with many extraordinary people,

and I would like to thank two of them in particular: Margaret Coleman and Carmelle Steel. These ladies were my predecessors as Presidents of CACE and they have always supported me in my journey. You have both been excellent mentors for me and I thank you most sincerely.

My annual report for the year 2009-2010 ends on this note. Long life to CACE and its members!

Best wishes,

A handwritten signature in black ink, appearing to read 'S. Vinet', written over a horizontal line.

Simon Vinet
President, CACE